

THE CONFERENCE COURIER

BY YMC Your Essential Guide to YMC, the YMC Tournament
and YMC's Conference Fun Selection

The Ultimate Champion
AND THE TOP 20 WINNERS OF ALL

THE FUTURE OF YMC

**INCOMING LEADERSHIP
AND A BITTER SWEET
FAREWELL**

The Best Cocktails
**FOR ALL CONFERENCE
OCCASIONS**

**YMC TOURNAMENT
SPECIAL SELECT QUIZ**

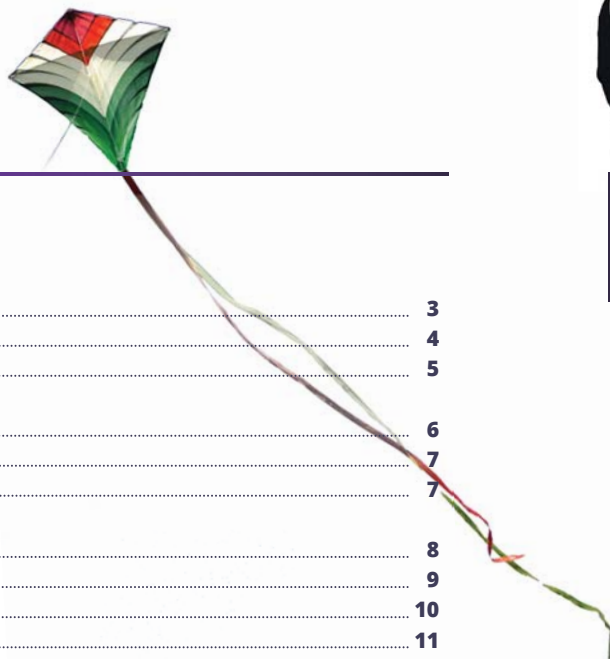
Created by Georgina Busku, LESI YMC Chair of 2020-2021

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Trophy and the Judges are drawn by Georgina Busku

Graphic design by Noemi Montanaro



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Dr. Georgina Busku
LESI YMC CHAIR OF 2020

Dear YMCs,
dear Attendees,

Becoming the international chair of a vibrant, enthusiastic, successful and cherished group of young professionals in the middle of a world-wide pandemic was not an easy task, but definitely challenging.

Thanks to YOU all young members and to our incredible and hard-working management of the past 10 years LESI YMC is stronger and bigger than ever.

In order to keep our extraordinary and sparkling group united in the uncertain and difficult time, I created and launched the LESI YMC Tournament dedicated for the period when we were not able to see each other in person and enjoy our well-known international get togethers.

I truly believe that this competition brought us closer as a community, provided us with opportunities to broaden our knowledge and most importantly we had much fun together.

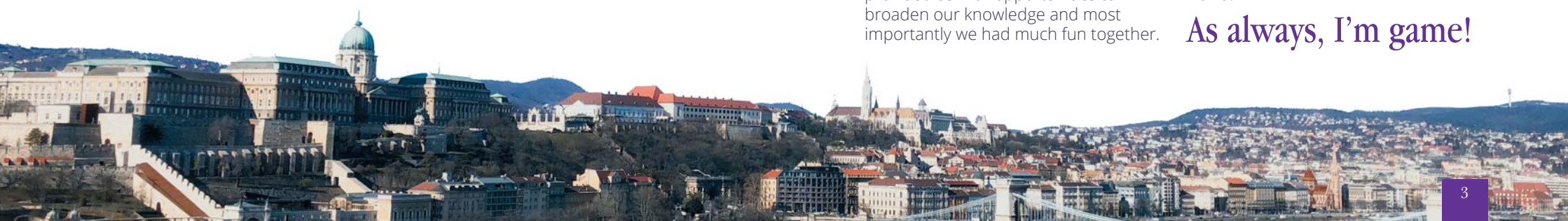
We worked hard all year, with the best, humorous and supportive attitude, accepting that the closest we can get to an in-person event and party is a virtual cocktail ... We had our monthly zoom calls, webinars, Holiday Special get together, and we well prepared for the annual conference.

I proudly announce that we have at least a dozen Young Members who will participate on LESI's awaited conference Marathon as speakers or small table moderators. You guys rock!

As they say, it's been a hell of a ride, and a lifetime experience! Thank you for riding with me, my heart is full of gratitude!

Embrace your youth, have fun and join YMC's next adventures to be lead by David!

As always, I'm game!



As President of LESI, it always gives me great pleasure to talk about our community and our identity as fellow professionals on an IP journey together.



Audrey Yap
PRESIDENT, LES INTERNATIONAL OF 2020

YMC is a remarkable group within the LESI family - you are a vibrant, optimistic, bright community and a delight to be with. Remember, we are international and through YMC you will have friends in licensing all around the world.

Yes, Covid has upended life as we know it; it is the Great Disruptor. We discovered it was powerful kung fu to use technology to work, communicate, network, do online learning all from home. And that being purposeful meant searching with determination for bandwidth in a shared home with fellow hunters aka family. There are some freedoms missed because social distancing is now a part of life. Yet never before have we as a world felt more connected - we are one world, having one conversation and one objective. To prevail over this unprecedented pandemic.

And with that desire comes the innovation, the creativity and the unexpected discoveries - the silver lining in these times. And that's where

LESI shines! We are not limited in what we can do if we are prepared to innovate.

As we come now to 2021 and as the YMC Tournament concludes, we look back with amazement at the great interaction, super smart colleagues taking part and fabulous results achieved. Well done to all who took up the challenge and the organizers led by Georgina and team.

I am proud that you have recognized that innovation comes in a variety of forms and that the YMC tournament captures the essence of my theme LET'S INNOVATE!



A warm welcome from the LES Young Members Congress (YMC)!



David Swain
CHAIR OF THE LES YMC OF 2021

For those of you new to LES, the YMC is a group of professionals aged 40 or under (or young at heart!) who have converged within LES to share knowledge and to grow with each other as peers. We've also been known to have the odd "get together" from time to time! Spanning across the globe, the YMC has expanded since its inception to include its own regional events in Europe, the Americas, and Asia-Pacific. For those of you coming back to LES, I am sure you will agree our reputation precedes us.

To say that the world has been through some difficult times in the past couple of years is a huge understatement. On the plus side, LES and the YMC have continued to go from strength to strength, adapting with the times as we have all had to do. Last year, even though we were not able to meet in person, our immediate past-Chair, Georgina Busku, arranged a fantastic YMC Tournament in which YMC members and young professionals from around the world competed

to be crowned as the Ultimate YMC Champion! The YMC also hosted a number of webinars including on the future of IP licensing in which the panel wore some novelty Christmas jumpers (no-one ever said the YMC doesn't know how to have fun).

With the above, it leaves me to say that the YMC is an ever-growing, ever-evolving, ever-lively group of consummate professionals. This year, we hope to continue that tradition with events/webinars hosted around the world, including our coveted regional conferences, this year to be held as hybrid events - a mixture of online and in-person meetings where safe and possible to do so - and hosted by our friends and colleagues in New York, Milan, and Manila.

I hope to see you (hopefully some day in person!) at the LES and YMC events in the months to come.

YMC

"It is not often that you get to have such a crowd of talented young IP professionals in the same room!"

Vincent Bergeron, LESI YMC Chair of 2019

"Friendship and meaningful content, the true spirit of YMC events."

Jean-Hyacinthe de Mitry, LESI YMC Chair of 2015

"YMC is an ever-growing, ever-evolving, ever-lively group of consummate professionals."

David Swain, Chair of the LES YMC of 2021

OUTGOING LEADERSHIP

Thank you
for your amazing work!

Chair: **Georgina Busku** (LES Hungary)

Incoming-Chair: **David Swain**
(LES China - Hong Kong Sub-Chapter)

Immediate Past-Chair: **Vincent Bergeron** (LES USA & Canada)

Vice-Chair for the Pan-American Region: **Stacey Dunn** (LES USA & Canada)

Vice-Chair for the Pan-European Region: **Kilian Schärli** (LES Switzerland)

Vice-Chair for the Asia-Pacific Region: **David Swain**
(LES China - Hong Kong Sub-Chapter)

Vice-Chair for the Latin American Region: **Karla Roxana Aispuro** (LES Mexico)

Vice-Chair of Membership, Committees and WILA: **Eszter Szakács** (LES Hungary)

Vice-Chair of Communications: **Susanna Ruder** (LES Switzerland)

Vice-Chair of Mentoring: **Bridie Egan** (LES Australia & New Zealand)

Vice-Chair for the Seoul 2021 LESI Annual Meeting: **Sung-Pil Hwang** (LES Korea)

INCOMING LEADERSHIP

Wishing you the best
for your term!

Chair: **David Swain**
(LES China - Hong Kong Sub-Chapter)

Incoming-Chair: **Kilian Schärli** (LES Switzerland)

Immediate Past-Chair: **Georgina Busku** (LES Hungary)

Vice-Chair for the Pan-European Region: **Mustafa Çakir** (LES Turkey)

Vice-Chair for the Pan-American Region: **Stacey Dunn** (LES USA & Canada)

Vice-Chair for the Latin-American Region: **Christian Thomae** (LES Mexico)

Vice-Chair for the Asia-Pacific Region: **Roberto Carapeto** (LES Japan)

Vice-Chair of Membership, Committees: **Sam Wiley** (LES USA/Canada)

Vice-Chair of WILA: **Eszter Szakács** (LES Hungary)

Vice-Chair of Communications: **Anna Giedke** (LES Germany)

Vice-Chair of Mentoring: **Bridie Egan** (LES Australia & New Zealand)

Vice-Chair for NYC virtual 2021 meeting: **Merri Moken** (LES USA & Canada)

Vice-Chair for Milan virtual 2021 meeting: **Alberto Dalle Ceste** (LES Italy)

Vice-Chair for Manila virtual 2021 meeting: **Reena Mitra-Ventanilla** (LES Philippines)



JOIN YMC!

If you would like to join YMC
and/or
the YMC leadership's monthly call
please send an e-mail to **LES Secretariat**
at **NNE@lesi.org**
with the subject 'joining YMC'.

YMC TOURNAMENT 2020-2021

YMC TOURNAMENT, the almost a year-long international IP competition of the Young Members Committee has reached its end.

It was more than just an IP trivia and writing contest. It was the tool which kept our extraordinary and sparkling group united in the uncertain and difficult time of the world-wide pandemic.

The Tournament was made to entertain with serious content, requiring focus and genuine skills. It consisted of 9 MONTHLY QUIZZES and the ULTIMATE PROJECT.

In the super tight competition, more than 70 contestants competed with each other from 21 countries of 4 continents.

But only one could win and take it all! Let's see who the best of the best is!



Anil Buğra Alpayim
ULTIMATE CHAMPION

- ▶ fame and glory
- ▶ title and 3D printed authentic trophy
- ▶ USD 500
- ▶ speaking opportunity on the next virtual Annual LESI Conference of 2021 – panel speaker
- ▶ free registration to the virtual Annual LESI Conference of 2021
- ▶ one-year LES membership subscription
- ▶ Gömböc and Solight QWNN



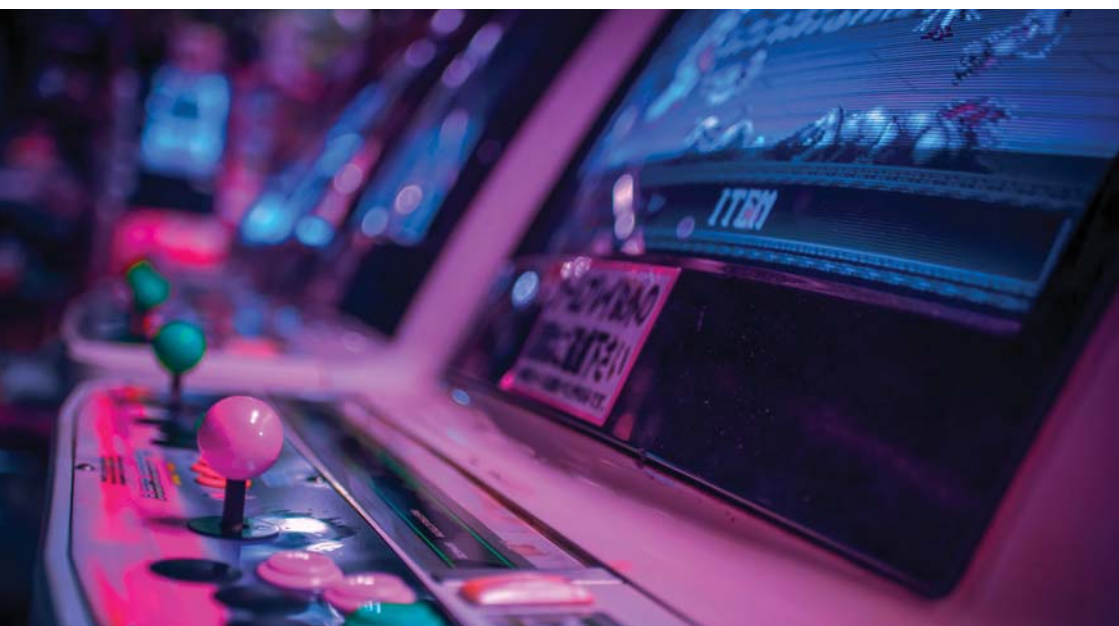
Mariana
González Vargas
SILVER CHAMP

- ▶ title and 3D printed authentic trophy
- ▶ USD 300
- ▶ speaking opportunity on the next virtual Annual LESI Conference of 2021- small table moderator
- ▶ free registration to the virtual Annual LESI Conference of 2021
- ▶ Gömböc and Solight QWNN



Benjamin rätz
**BRONZ CHAMP
and Ultimate Project Winner**

- ▶ title and 3D printed authentic trophy
- ▶ USD 200
- ▶ speaking opportunity on the next virtual Annual LESI Conference of 2021- panel speaker
- ▶ free registration to the virtual Annual LESI Conference of 2021
- ▶ his Ultimate Project was published in Les Nouvelles March Issue
- ▶ one-year LES membership subscription
- ▶ Gömböc and Solight QWNN



WORLD RANKING – FINAL TOP 20

RANK	NAME	COUNTRY	
1.	Anil Buğra ALPAYIM	Turkey	202 points
2.	Mariana GONZÁLEZ VARGAS	Mexico	201 points
3.	Benjamin RÄTZ	Germany	200 points
4.	Roberto CARAPETO	Japan	
4.	David HOLT	United Kingdom	
5.	Paul ASHCRAFT	USA	
6.	György KRATOCHWILL	Hungary	
7.	Eszter SZAKÁCS	Hungary	
8.	Leonardo Maria SERI	Italy	
9.	Jonas BLOCK	Germany	
10.	Karla Roxana AISPURO	Mexico	
11.	Luisa CHAGOYA	Mexico	
12.	Ana CORTES	Mexico	
12.	Vojtech CHLOUPEK	Czech Republic	
13.	Susanna RUDER	Switzerland	
14.	Fabian KLEIN	Germany	
15.	James SIGNOR	Germany	
16.	Sam WILEY	USA	
17.	Philippe CAMPOLINI	Belgium	
18.	Katya LUGONOV	Canada	
19.	Giselle LECONA	Mexico	
20.	Astrid SOTRIFFER	Germany	



We allowed for non-yet LESI member young professionals as well to join the competition and we promised the top three non-member contestants an LES membership subscription for a year!

Congratulations and welcome on LESI's board:
Anil Bugra Alpayim, Benjamin Rätz and Paul Ashcraft.



From top left to bottom right:
*Vincent Bergeron, Sherry L. Rollo, David Swain, Natalie Raffoul,
 Prof. Dr. Tilman Müller-Stoy,
 Omer Hiziroglu, Thomas Gaunt, Georgina Busku, Jean-Hyacinthe de Mitry,
 Thomas Adocker*

THE JUDGES

The Judges had a crucial role in the Tournament.



In the course of a significant brainstorming, the Judges created the rules of the Ultimate Project as one of the most important elements of the Tournament, helped preparing relevant amount of the questions for the monthly quizzes and together with Les Nouvelles's Editorial Review Board acted as Judges by conducting professional review and evaluation on the Ultimate Projects.

Judges are awesome!

THE EDITOR of LES NOUVELLES

David Drews,
Editor of Les Nouvelles
and Global News had by far
one of the most important roles
in the success of the Tournament.

David coordinated the review of the Ultimate
Projects with the Editorial Review Board, the Judges
and of course with the Contestants!

He also made it happen that the winning entries
were published in the Les Nouvelles March issue!
We are grateful for his dedication and support!

You may virtually meet him as well during the conference at several occasions, for
example at the YMC Award Ceremony where he will interview the young authors of the
published Ultimate Projects / Les Nouvelles articles.

And last but not least we would like to say special thanks to our **Esha Cruickshank**
from LESI Administration Office and **Dana Colarulli**, Executive Director of LESI for their
continuous assistance and support.



You may find further information about the YMC Tournament at
► www.ymctournament.com

SPONSORS OF THE YMC TOURNAMENT

Thank you BFFs of YMC!

ROBIC
1892

FINNEGAN

b

**BARDEHLE
PAGENBERG**



Brion Raffoul
Intellectual Property Law

HAHN HL LOESER
attorneys at law

k

KOMOR HENNEL
ATTORNEYS

mll

Meyerlustenberger Lachenal Ltd.
Attorneys at Law

**YUSARN
AUDREY**
IP Strategists • IP Lawyers • Patent Attorneys

COCKTAILS OF THE CONFERENCE

Carefully selected and recommended for the event by dedicated YMC Bar Chefs (I mean Chairs) to have the perfect conference cocktail experience.



Champ Julep

by Anne-Celine Truchot-Bothner
Chair of YMC, LES France

Effervescent hydration

One, two, three o'clock, four o'clock, think!
Five, six, seven o'clock, eight o'clock think!
Nine, ten, eleven o'clock, twelve o'clock, think!
We are gonna think around the clock today!

INGREDIENTS

- ▶ 8 fresh mint leaves + ¼ coffee spoon of brown sugar
- ▶ 15 ml Cognac
- ▶ 90 ml dry Champagne
- ▶ 15 ml sugar syrup
- ▶ 1 dash Angostura Aromatic Bitters
- ▶ Crushed ice
- ▶ Mint sprigs dusted with icing sugar for garnishing

As Roman Payne writes, "wine gives one "idea", whereas champagne gives one "strategies"". So to maximize strategies to value innovation, choose your fanciest rocks glass.

Put the mint leaves into the palm of your hand, then tap them with the back of the other hand three times to release chlorophyll aromas (without bitterness). Add these mint leaves with brown sugar into the glass. Gently press mint leaves ten times with a muddler to release oil (without tearing the leaves, again to avoid bitterness). Add cognac, then champagne, bitters and half glass of crushed ice. By one turn clockwise with a long spoon, stir to combine but gently as you do not want to keep bubbles away. Top with more crushed ice to mound. Garnish with the mint sprigs iced with sugar.

Have a sip, power up, "put your glad rags on, and join us, we are gonna think around the clock today!"

And remember that it is always celebration time somewhere in the LESI world...

Paloma

by Christian Thomae
YMC Vice-Chair of Latina America of 2021

Imagine a warm spring or boiling summer day at a Mexican beach; a night out with friends at the hippest night club or the most elegant wedding both of which involve lot of dancing or attending a 24h-marathon-conference. Thirsty, right? Well, this drink will quench it and get you moving more and more plus, it is as simple as it gets.

INGREDIENTS

- ▶ Highball glass or similar tall glass
- ▶ 2 oz. silver tequila
- ▶ 0.5 oz lime juice (we call it lemon, but it's green rather than yellow)
- ▶ 150 ml. grapefruit soda (not tonic, and avoid the pink one if possible)
- ▶ Salt
- ▶ Lime wheels

Refresh your soul during the 24h marathon

Using lemon, rim your glass with salt (yes, just like a Margarita).

Add ice, the tequila, lime juice, a pinch of salt and, finally, the grapefruit soda. Mix well and place a wheel of lime on the rim (and, if you feel like it, throw a couple in the glass as well. As easy as this. Some also like to substitute the grapefruit soda with grapefruit juice and club soda.

If you go for this option, use 50 ml. juice and 100 ml. club soda and add a bit of sugar (in case of unsweetened or natural juice).

Enjoy, forget about the heat and head freshly back into the sessions.



Negroni

- to have a fancy closure

by Kilian Schärli
incoming chair of YMC of 2022

How can a cocktail be as popular today as it was in the early 1900s? The answer is the Negroni's unique recipe combination of bitterness and sweetness and its simplicity.

The ingredients (Campari, Gin, Sweet Red Vermouth) are found in most bars, so it's a favorite cocktail for travelers because it tastes the same everywhere you go and it's pretty impossible to mess up a 1:1:1 ratio.

A Negroni works perfectly at the start of your night, the middle AND the end. Thus, ideal prerequisites for the LESI Virtual Annual Conference 2021.

That first sip might be confusing and not particularly pleasant. But rest assured, it grows on you. Cin cin!





Besides the above delicious YMC cocktail recommendations, there is one more receipt for you coming straight from Washington DC, from the **Executive Director of LESI, Dana Robert Colarulli.**

The Paper Plane

– to play around the conference

Like many of us he is also daydreaming of travelling and meeting friends, here is a little explanation of his cocktail choice:

Why?

Plane - for when we will travel again.

Paper plane - a good Covid activity for indoors where you can always reinvent and improve your design, fun for kids too.

And **Bourbon** – from the Americans, good by itself with a little ice but we're upgrading it here as a hat tip to our Italian friends.

It is a modern variation on the well-known Last Word, a classic, equal-parts drink but instead composed of gin, lime, maraschino liqueur and green Chartreuse.

Both drinks strike a nice balance between bitter, sour and herbal notes.

The drink is said to have been invented by Sam Ross, a bartender from New York City, and re-invented many times during COVID by Dana Colarulli.

INGREDIENTS

(makes one drink):

- ▶ 3/4 ounces Amaro
- ▶ 3/4 ounces Aperol
- ▶ 3/4 ounces Bourbon
- ▶ 3/4 ounces lemon juice - freshly squeezed and strained

INSTRUCTIONS

Mix Bourbon, Aperol, Amaro and lemon juice in a shaker with ice and shake until well-chilled. Strain into a coupe glass. Garnish with lemon peel.



소주

SOJU



Beer

+ shot of SOJU dropped in the beer

+ drink it up asap

= **SOJU BOOM**

COMPETITION

Send your video of preparing and drinking the Soju Boom before the start of conference, and we will choose the **Winner of the Soju Boom Competition** on our **dedicated Cocktail Event** of the Conference with **the help and authentic jury skills** of our YMC Chair of South Korea, **Sung-Pil Hwang.**



INSTRUCTIONS

The video must contain...

1. Your first name and where you are from ("Hi, I am ... from ...")
2. The narrated preparation of your Soju Boom
3. The quote: "Soju Soju Soju Booommmmmmm" before drinking up your mix
4. And the part when you shut down your glass to the table after you are done

Please send your video to **NNE@lesi.org** with the subject **"SOJU Boom, LESI 2021"**

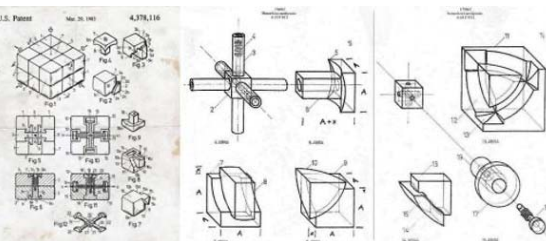


Conference QUIZ

Special selection
from the
YMC Tournament

1. WHAT WAS THE TITLE OF THE PATENT FOR THE RUBIK'S CUBE?

- A. Rubik's Cube
- B. Rotatable cube puzzle
- C. Mental development device
- D. Spatial logical toy



2. WHICH NATIONAL CHAPTER DROVE THE FOUNDATION OF LESI?

- A. LES Germany
- B. LES UK & Ireland
- C. LES USA & Canada
- D. LES South Korea



3. Your company has licensed its tradename to another company to market innovative computer application and you have no control over the quality of products they create or sell.

WHAT TYPE OF LICENSE IS IT KNOWN AS?

- A. Naked
- B. Glib
- C. Exclusive
- D. Joint



4. YOU SEE IT DAY BY DAY, BUT DO YOU RECOGNIZE WHICH LOGO IS REAL?

- A. ☐ B. ☐ C. ☐ D. ☐

A.



1.



2.

B.



1.



2.

C.



1.



2.

D.



1.



2.

5. TRUE OR FALSE?

An exclusive license means that no person or company other than the named licensee can exploit the relevant intellectual property rights, except for the licensor, who also has the right to use the intellectual property rights licensed.

▶ ☐ TRUE

▶ ☐ FALSE

6. History:

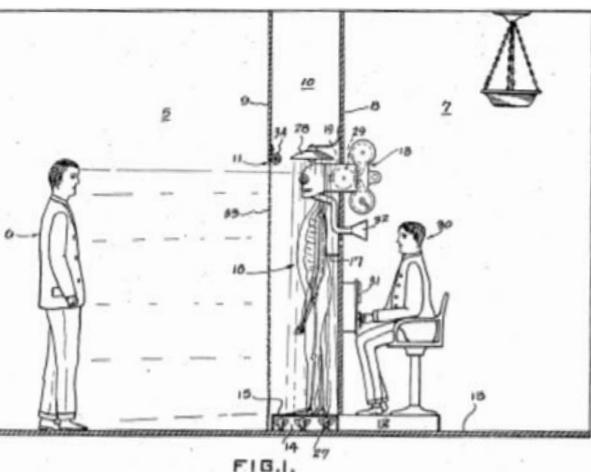
WHICH COUNTRY IMPLEMENTED THE FIRST PATENT STATUTE IN THE WORLD, ESTABLISHING THE LEGAL FOUNDATION OF THE MODERN PATENT SYSTEM?

- A. Kingdom of England
- B. Republic of Venice
- C. Japan
- D. Prussia
- E. Kingdom of France



7. TRUE OR FALSE? (from the Halloween Special Quiz)

On the picture you can see the patent drawing of an apparatus for obtaining criminal confessions and photographically recording them. The method is that the criminal has to stay in a dark room where all the sudden a spooky skeleton appears in the mirror. Due to the horrifying experience the criminal will confess its sins, which will be recorded.



▶ ☐ TRUE

▶ ☐ FALSE – Nice try, but it is the patent drawing of an early X-ray machine of the famous German physics professor **Wilhelm Röntgen**, with medical staff and the patient illustrated on it.

8. BASIC COPYRIGHT!

The Bern Convention states that all works, except photographic and cinematographic shall be copyrighted **at least _____ years** after the author's death but parties are free to provide longer terms.

9. WHICH WORD IS THE TOP LEVEL DOMAIN .COM DERIVED FROM?

- A. Common
- B. Commercial
- C. Complete
- D. Computer



10. RUMOR HAS IT THAT THE SPIRIT GOT A SHARE OF ROYALTY! (from the Halloween Special Quiz)

Ouija fortune telling séance board's first granted patent offers no explanation as to how the device works, just asserts it does.

WHAT HAPPENED WITH THE PATENT EXAMINER?

- A. The patent examiner was paid off thus granted the patent
- B. The patent examiner was really spooked by the mystical spirit or its idea and granted the patent
- C. The patent examiner was hypnotized as a result of which he granted the patent
- D. The patent examiner failed its official deadline and had no choice but to grant the patent in order to cover his negligence



11. In 2018, an ex-Waymo (Google) engineer was accused of illegal acts involving ip when he joined Uber's autonomous vehicle team.

WHICH TYPE OF IP RIGHT WAS MAINLY INVOLVED IN THE CASE?

- A. Trade secret
- B. Patent
- C. Copyright
- D. Trademark



12. TO WHOM DO THESE CROWNS BELONG?



13. WHAT IS 'TRIPS'?



- A. A well-known travel guide series
- B. An important WTO agreement
- C. Travel agenda for the attendees of the LES Winter Planning Meeting
- D. An important WIPO agreement

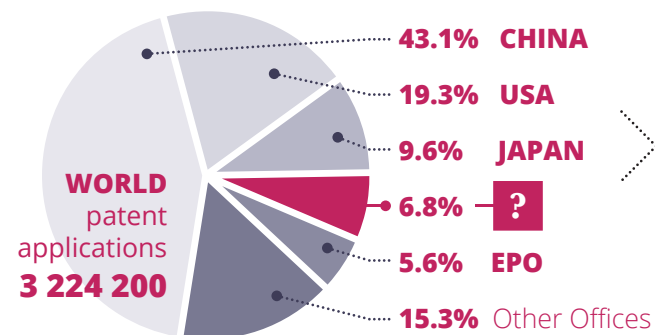
14. WHAT IS A HYBRID LICENSE?



- A. A license granted from another licensee
- B. A license that includes multiple types of intellectual property
- C. A license that includes multiple royalty rates
- D. A license that changes over time

15. The graph below shows the percentage shares of the total patent applications by the top five patent offices in 2019!

WHICH COUNTRY'S OFFICE IS ON THE 4TH PLACE?



- A. Republic of Korea
- B. India
- C. Germany
- D. France



EPO: European Patent Office
Source: WPO Statistics Database, September 2020

16. Remember when Kevin used a Talkboy to outsmart adults and made successful reservation at the Plaza Hotel?

WHICH IS THE REAL STORY OF TALKBOY LICENSING?
(from the Holiday Special Quiz)



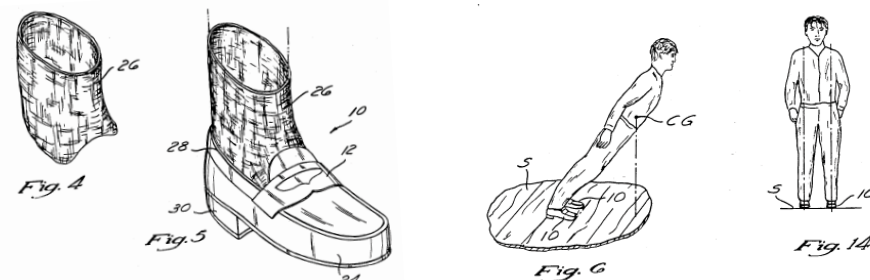
- A. **Talkboy** was conceived as a prop (object which is used on set) for the movie **Home Alone 2**. At the request of 20th Century Fox and the writer of the movie, **Tiger Electronics** (now owned by **Hasbro**) designed and built the prop. For a modest royalty, **Tiger** then got the license deal from **Fox** to sell the retail version of **Talkboy** in stores. The toy was released in the holiday season of 1992, coinciding with the release of **Home Alone 2**.

- B. **Talkboy** was created and distributed by **Tiger**. The toy soon became the best seller on the toy market in the United States and Canada. The amazing popularity made **Talkboy** a convenient equipment to be chosen and its newer, special edition version was used in **Home Alone 2**.



17. WHO WAS THE FAMOUS INVENTOR OF THE PATENT CALLED "METHOD AND MEANS FOR CREATING ANTI-GRAVITY ILLUSION?"

Fill the blank!



18. HOW MANY CLASSES DOES THE LOCARNO INTERNATIONAL CLASSIFICATION FOR INDUSTRIAL DESIGNS HAVE?

- A. 45 C. 42
B. 32 D. 35

▶ ☐

20. GUESS THE TRADEMARK!

The product under the trademark is **a personal watercraft**, used for recreation, manufactured by **Kawasaki**, it is motorized.



The object under the trademark is a **gliding toy or sporting item**, usually made of injection molded plastic. It is used recreationally and competitively for throwing and catching it. It is a flying disc, which can be thrown for distance with accuracy. It is registered TM of **Wham-O** toy company.



The **game** under the trademark has many nicknames, like *whiff whaff* or *flim flam*. Can be played by two or four players. It is also used for the art of exchanging words, phrases or insults back and forth between two people.



19. FOR WHAT KIND OF PRODUCTS CAN GEORGRAPHICAL INDICATIONS (GI) BE USED?

- A. agricultural products
B. wine and spirit drinks
C. handicrafts
D. all of the above

▶ ☐

21. WHO IS THE EXECUTIVE DIRECTOR OF LESI?

- A. Chris Katopis
B. Esha Cruickshank
C. Dana Robert Colarulli
D. David Messy

▶ ☐

22. IN WHICH YEAR WAS LESI FOUNDED?

- A. 1975 C. 2012
B. 1989 D. 2017

▶ ☐

23. WHICH MOVIE CORRESPONDS BEST TO THE UPC?

- A. Monty Python And The Holy Grail
B. Never Ending Story
C. Same Same But Different

▶ ☐

24. YOU SEE IT DAY BY DAY, BUT DO YOU RECOGNIZE WHICH LOGO IS REAL?

- A. ☐ B. ☐ C. ☐ D. ☐

A.



1.



2.

B.



1.



2.

C.



1.



2.

D.



1.



2.

25. WHAT IS THE GENERAL PURPOSE OF THE 'RECITAL' CLAUSES, ALSO KNOWN AS 'WHEREAS' CLAUSES IN A LICENSE AGREEMENT?

- A. provide warranties
B. provide background of the transaction
C. provide jurisdictional information for enforcement
D. provide the substantive terms of the license

▶ ☐

26. WHAT MOVIE FEATURED A TATTOO THAT WAS THE SUBJECT OF A COPYRIGHT SUIT BROUGHT AGAINST WARNER BOTHERS BY THE ORIGINAL TATTOO ARTIST?



A. Hangover Part II.



B. Harry Potter And The Half Blood Prince



A. Mad Max Fury Road



B. Red Dragon

27. WHAT 1989 SONG WAS ACCUSED OF INFRINGING A BASS LINE FROM A 1981 QUEEN AND DAVID BOWIE COLLABORATION?

- A.** Informer
- B.** Love Shack
- C.** Ice Ice Baby
- D.** Bust a Move



28. WHAT IS A MOST FAVORED LICENSEE CLAUSE?



- A.** A clause that will require a licensor to extend any better terms extended to a subsequent licensee to prior (original) licensees
- B.** A clause that gives one licensee better terms than other licensees
- C.** A clause that does not require any royalties from licensee
- D.** A clause that requires subsequent licensees to pay the royalties of the original licensee

29. WHAT IS AN ITALIAN TORPEDO?

- A.** Cannelloni ricotta e spinaci
- B.** A complaint filed surprisingly and unexpectedly – like a torpedo
- C.** A common tactical abuse of process to hinder litigation



30. WHAT WOULD BE THE PROPER IP RIGHT CHOICE TO PROTECT A NEW BEER PRODUCING PROCESS?

- A.** A.Trademark
- B.** B.Design
- C.** C.Patent
- D.** D.Copyright



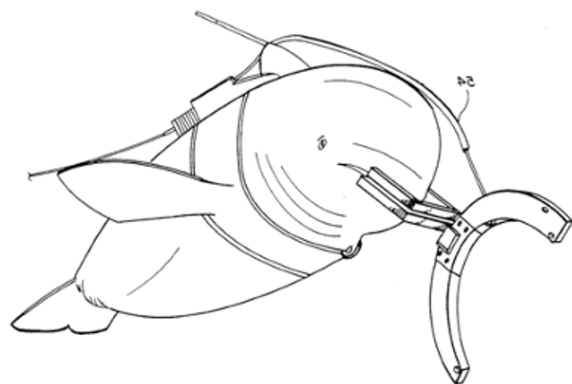
31. We love luxury and horses! WHOSE TRADEMARKS ARE THE FOLLOWING?



32. GUESS THE TRADEMARKS BASED ON THE BELOW KID-DRAWINGS!



33. WHAT DOES THIS PATENT DRAWING RELATE TO?



- A.** A dental retainer for a whale
- B.** A toothbrush for a whale
- C.** A harness for recovering an underwater object using a beluga whale
- D.** A bait for deep sea fishing



34. HOW MANY NATIONAL SOCIETIES DOES LESI HAVE?

- A.** 13 **C.** 23
- B.** 43 **D.** 33



35. WHICH OF THESE IS NOT A NATIONAL MEMBER SOCIETY OF LESI?

- A.** LES Thailand
- B.** LES Indonesia
- C.** LES Malaysia
- D.** LES South-Korea



ANSWERS

- | | |
|--|--|
| 1. D. | 19. D |
| 2. C. | 20. JETSKI, FRISBEE, PING PONG |
| 3. A | 21. C |
| 4. A: 1, B: 1, C: 2, D: 1 | 22. A |
| 5. FALSE | 23. B |
| 6. B | 24. A: 2, B: 2, C: 2, D: 1 |
| 7. FALSE | 25. B |
| 8. 50 | 26. A |
| 9. B | 27. C |
| 10. B | 28. A |
| 11. A | 29. C |
| 12. ROLEX, HALLMARK, CORONA-GRUPO MODELO | 30. C |
| 13. B | 31. COACH, HERMÉS, BURBERRY, RALPH LAUREN POLO |
| 14. B | 32. STARBUCKS, ADIDAS, TWITTER |
| 15. A | 33. C |
| 16. A | 34. D |
| 17. MICHAEL JACKSON | 35. B |
| 18. B | |

CATEGORIES

- 28 – 35 points ... WOW, you are **Ultimate Champion material!**
- 22 – 27 points ... Quite impressive! Great IP skills!
- 17 – 22 points ... Good job!
- 0 – 17 points ... You will do better next time, but we hope you enjoyed it!

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info@bripgroup.com

bripgroup.com

This image shows a full page of a handwriting practice worksheet. It consists of multiple sets of three horizontal dashed lines spaced evenly down the page, providing a guide for letter height and placement. The background is plain white, and there are no other markings or text present.[illegible]

NOTES

This image shows a full-page view of a notebook or worksheet. It features a series of evenly spaced horizontal dotted lines across its entire width, providing a guide for handwriting. In the upper right-hand corner, the word "NOTES" is printed in a bold, black, sans-serif font. The rest of the page is left blank, ready for user input.

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