



LESI Committees:

Mid-Year Report for 2023 – 2024

Submitted: 27.10.2023

Committee Name	High Growth Technology Business (HTB)
Chairs and Vice Chairs	Chair - Thomas Bereuter (LES Austria) Vice Chair - Audrey Yap (LES Singapore) Vice Chair - Juergen Graner (LES Austria) Vice Chair – Adéla Dvořáková (LES Austria)
LESI Board Liaison	Karin Hofmann

Action Plan

LESI Annual Conference 2024: (i) HTB workshop is in preparation “High-Growth Technology Business Forum, Special Start-up Edition, A Live Case Study Experience”; (ii) In person committee meeting on Monday is an option; For that (iii) committee page is planned to be improved; (iv) Liaison with national committees will be explored: LES France SMEs & Start-Ups Committee, LES Spain & Portugal Start-ups Committee, LES Japan: Venture and Startup Working Group.

[HTB conference 2023 in Bangkok](#) – onsite version (2.-3. Nov. 2023), in co-operation with LES Thailand, LES Singapore, LES Italy

HTB conference 2023 – online version (postponed to Feb./March 2024; initially planned for 21. Nov. 2023)

HTB conference 2024 – hybrid (td; not yet confirmed and potentially postponed)

2 HTB forums “build-to-sell” - online (29.05.2023, 344 participants & Q2-2024 in preparation)

2 HTB forums “IP strategy & management” - online - ([30.11.2023](#), >500 registrations & Q3-2024 in preparation)

2 HTB forums “growth financing” (16.03.2023, >300 participants; Q1-2024 in preparation)

HTB forum “digital innovations” (Q2-2024 in preparation)

HTB clinics (1x combined with CIP FORUM 2023, 2x stand-alone (6.-10.11. and 4.-8.12.2023), stand-alone 2024: perpetual in Q2-Q4)

HTB eLearning course IP strategy (12.9.-4.10.2023, 108 participants)

2 HTB eLearning courses IP management (Q1&Q2 2024 in preparation)

A total of 10 HTB publications created for les Nouvelles, Winning with IP, LESI Global news, probably combined with les Nouvelles live (Q2 2024): submitted are (i) HTB 2022 conference report for les Nouvelles December 23 issue, (ii) seven contributions for Winning with IP (2023 edition), (iii) published are two articles in LES Global news (about HTB summer camp and HTB forums)

5-7 additional articles are planned to be published next year in the les Nouvelles issue in March 2024.

Around 3-6 HTB videos created (recordings of HTB forums, etc.) and 4 videos from the HTB conference 2023 in Bangkok are planned.

Up to four HTB satellite events: e.g. (i) Deep Tech conference in Stockholm with HTB session on 2.6.2023, (ii) LESI Annual conference in Montreal: Workshop “High-Growth Technology Business Forum, Special Start-up Edition, A Live Case Study Experience”; (iii) [Web Summit in Lisbon](#) (13.-16.11.2023, EPO booth with HTB activities presented to start-ups)

[HTB community page](#) for dissemination of content: over 2600 followers (plus 200 since last report)

HTB summer camp in Munich, July 2023 (more committee members were acquired; many thanks for LESI support!!)
 HTB Wiesn camp (we had a table at Oktoberfest as a very small follow up activity to the summer camp)

Jointly with LESI Education committee, LES Austria, CZ & HU: [Succeeding at technology commercialisation and negotiation](#) (two-day training conference, 23.-24. Nov. 2023)

Delivered jointly with High Tech committee: [Seminar with an Examiner of the European Patent Office](#) (28.09.2023; 30 participants)

24 submissions (innovation case studies) were made for the last call for the LESI Innovation awards.

Conference Calls Conducted and Topics Discussed

Quarterly LESI HTB committee meetings and every two to three weeks a combined meeting with EPO-lead HTB task force.

Occasional meetings of specific teams of the HTB task forces (e.g., dissemination team discussing partnerships and social media promotion or content team discussing upcoming publications).

Specific Topics / Reporting items

Two projects focusing on repurposing of HTB-related content on the EPO website (epo.org/sme) and improving communication on the HTB community LinkedIn page are ongoing. For boosting LinkedIn posts we would like to experiment what impact paid post boosting can have. Therefore, we **request a budget of 500,- Euro**. We would be happy to report back if quality-oriented growth of followers can be achieved by that measure.

Based on the success of the HTB summer camp 2023, continuation is planned for 2024. As more participants are expected, **LESI support of 1.800,- Euro** (instead of 1.500,- in 2023) **is requested for 2024**.

Presentation to board is already scheduled. Many thanks for giving us the opportunity.

Prompting Questions: addressed in the report

- Are there issues or projects for approval that you would like to bring to the attention of the LESI Board? If you have not already presented to the board, when could you do so? *(The LESI Board meets monthly. Please provide a short description of your issue and when it would be timely to add to an upcoming board agenda)*
- Have you conducted any webinars this year? Did you submit any proposals for LESI2024? If so, please list the titles in your report.
- Have you reached out to other LESI committee leaders to discuss areas of common interest / collaboration?
- Have you accessed your committee page and/or posted any notes, committee news or initiated discussions on <http://connect.lesi.org>?
- What have you done to increase members of your committee this year? Have you involved committee leaders from other societies to join your committee an/or helped those societies conduct programs on your issue area?
- Would you like to host an in-person meeting of your committee at LESI2024 in Madrid, Spain (April 28-30, 2024)?